6th NOVEMBER 2024

Dusit Thani, Dubai









elets MIDDLE EAST

A Premier Platform for advancing Middle East's Vision Towards Embracing Digital Transformation

WELCOME TO THE ELETS MIDDLE EAST BANKING & FINANCE SUMMIT

THE ULTIMATE PLATFORM TO DRIVE YOUR BRAND GROWTH FASTER

Elets Technomedia and The Banking and Finance Post Magazine, in collaboration with Emirates Development Bank (EDB) as a Supporting Partner, present the Elets Middle East Banking & Finance Summit in Dubai this November.

Join us to explore the latest advancements and collaboration opportunities in the banking sector. The summit will bring together senior banking leaders from the Middle East for the exchange of ideas, best practices, and partnerships, aiming to address the customer needs of nearly 450 million people in the MENA region and thrive in the dynamic digital landscape.









15+

Technology Showcase



B+Hours of Networking



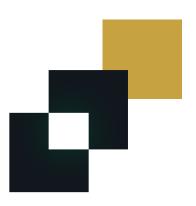
ABOUT THE BANKING & FINANCE POST

A Decade of Distinction: Shaping the Future of the BFSI Sector

With a remarkable 10-year journey, The Banking & Finance Post continues to set new benchmarks in the BFSI sector.

Published bi-monthly by Elets Technomedia, our publication delivers expert insights and analysis on the BFSI sector. Our publication, available in both print and digital formats, offers a deep dive into emerging challenges, growth opportunities, and technology trends. With a focus on optimal practices and future outlooks, we provide comprehensive coverage to guide you through the dynamic world of banking and finance.











Looking Back, Moving Forward

Banking

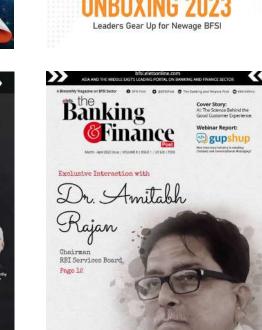
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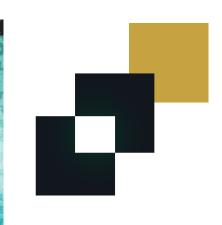
Banking













ABOUT ELETS TECHNOMEDIA

Elets Technomedia, Asia and the Middle East's premier technology and media research organizationAsia and the Middle East's premier technology and media research organisation, is dedicated to driving future-ready innovations for a better world. Since our inception in 2003, we have significantly expanded our presence in India and globally.

As we continue to explore new frontiers of innovation, our commitment remains strong in bringing fresh ideas, fostering collaborations, and uniting industry leaders and decision-makers through our publications and conferences

Over the past two decades, we have partnered with leading industry players, focusing on delivering exceptional services and pushing the boundaries of innovation to meet our clients' evolving needs.



Learn More About Us:

www.eletsonline.com

BRINGING OUR LEGACY

OF SUCCESS TO THE MIDDLE EAST

In collaboration with The Banking & Finance Post as knowledge partner, Elets has successfully hosted high-impact conferences in the BFSI sector across India. Building on this success, we are excited to debut in the Middle East with our 63rd in-person event in Dubai.

We are dedicated to providing exceptional insights and building valuable industry connections, bringing together key stakeholders and decision-makers from the region to explore the future of banking and finance



















EVENT OVERVIEW

A HUB FOR PHENOMENAL INNOVATION STRATEGIES & GROWTH



LEADERSHIP ROUNDTABLES

Leadership Roundtables will facilitate the high-level dialogue required to address current challenges and deliver meaningful progress in the banking sector.



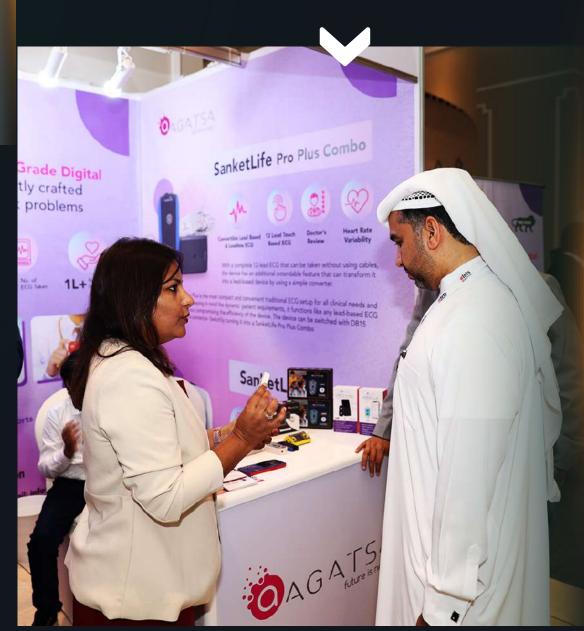
Belets GLOBAL CO. B. AWA B.

AWARDS

The Elets Middle East Banking Awards celebrate excellencein banking innovation, providing the ultimate platform to recognise and honour outstanding achievements.

BANKING TECH EXPO

Showcase of the latest systems and technologies through live interactive demonstrations in the exhibition area. Elets connects brands with decision-makers from leading financial institutions in the Middle East.



CONFERENCE

The Elets Middle East Banking Tech Summit brings elite leaders together to strategise on innovation & advancement in the financial world.

Meet the

HIGHLY TARGETED AUDIENCE

BRINGING TOGETHER THE MIDDLE EAST'S BIGGEST NAMES ACROSS THE FULL SPECTRUM OF FINANCIAL SERVICES



Government Officials



Chief Executive Officers



Chief Financial Officers



Chief Technology Officers



Chief Operating Officers



Chief Commercial Officers



Chief Economists



Chief of Shared Services



Chief Risk Officers



Chief Digital Officers



Chief
Information
Security
Officers



Managing Directors



Head of Treasury Capital Markets



Head of Research



Head - Digital Strategy and Change



& many more...

Expand Your Pipeline of

GROWTH OPPORTUNITIES



With over 20 years of industry experience,

Elets Technomedia offers a premier platform providing abundant opportunities and cutting-edge networking avenues to enhance brand visibility and expand business.



Through collaboration and crucial discourse, our upcoming Elets Middle East Banking Tech Summit will be the most influential platform for businesses to access knowledge and tap growth opportunities within the dynamic GCC region.

The Ultimate Platform to Boost Your BRAND & ATTRACT MORE CUSTOMERS



SPONSORSHIP/PARTNERSHIP

Sponsoring or partnering with the Elets Middle East Banking Tech Summit provides unparalleled exposure and networking opportunities, enhancing brand visibility and credibility within the region's financial industry.



SPEAKING OPPORTUNITIES

Exclusive opportunity to share the global stage with the the leaders driving banking innovation in the region.

Connect with Us for Tailored Solution

Buyers are Looking for Your

SOLUTIONS TO ADDRESS THEIR NEEDS

EXHIBITOR PRODUCT PROFILES

Robust Core Banking Software Digital Banking Platforms Fraud Detection and Prevention Systems

Risk Management Tools

Wealth Management Solutions

Compliance and Regulatory Reporting Software

Payment Processing Systems Customer Relationship Management (CRM) Software Data Analytics and Business Intelligence Tools Advanced Al Solutions

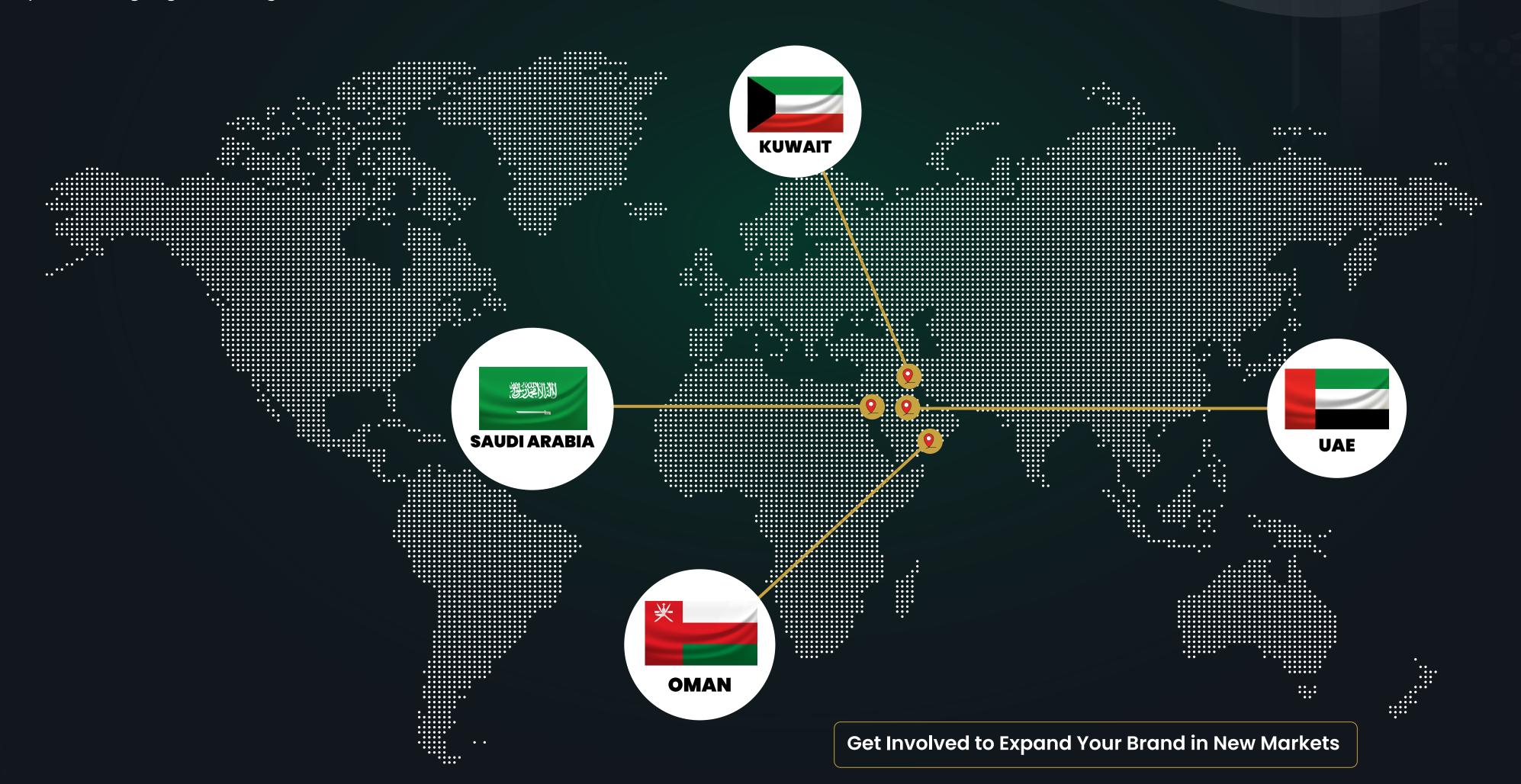
& many more...



Build Connections with

POTENTIAL CLIENTS FROM ACROSS THE MIDDLE EAST

A unique opportunity to engage with **200+ top leaders** from the banking sector of this region, which is experiencing significant growth.



Do months of Business in

ONLYIDAY

A powerful platform to scale your brand growth through face-to-face

meetings with the biggest names in the banking sector across the Middle East.



GROW

your business by gaining new clients, markets and other opportunities to boost your business in the rapidly growing market.



BUILD

New partnerships & connections in the Middle East to take your brand to new heights.



NETWORK

with highly targeted audence to gain new clients, sales leads and growth opportunities.



POSITION

your brand as a market leader at the ultimate platform by sharing your expertise and ideas with industry leaders.





Celebrating Technology Innovation and Leadership

Showcase your brand's excellence on a global stage with our premier awards platform. Our vision is to propel the evolution of finance through innovation and resilience.

Join industry leaders as we honour phenomenal initiatives transforming the banking and finance sectors in today's digital era!

GULF COOPERATION COUNCIL BANKINGOUTLOOK 2024

Navigating Opportunity, Embracing Change

GCC BANKING BOOM

The Banking market in GCC is expected to witness a significant growth in Net Interest Income, reaching a projected value of US\$86.85bn in 2024. The growth trajectory is expected to result in a market volume of US\$106.70bn by 2028.

Source - Statistica



DIGITAL TRANSFORMATION

The GCC banking sector is well on the cusp of a digital revolution, riven by GenAl, industry convergence, and the adoption of digital technologies like embedded finance and open data. With government support and economic strength, the Middle East's public cloud market is forecasted to reach US\$9.9 billion by 2027, growing at 20.7% annually to support innovation.

SUSTAINABLE FINANCE

Sustainability is now a top priority for GCC corporations, including financial institutions, as evidenced by the UAE banking sector's commitment to mobilize US\$270 billion (AED1 trillion) in green finance by 2030.



FINTECH REVOLUTION

A recent study by fintech analysis firm IBS Intelligence reveals that 89% of GCC consumers prefer online banking over visiting branches, with 77% accessing digital services weekly, and 88% open to digital-only banks. The GCC fintech market is set for substantial growth, projected at 19.50% CAGR from 2023-2028 by consulting firm IMARC Group.









elets MIDDLE EAST

BANKING & FINANCE

SUMMIT -



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SPEAKING OPPORTUNITIES

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